

2017

Shared Mobility Action Plan Scorecard

The LA County Shared Mobility Action Plan was developed by Shared Use Mobility Center (SUMC) and regional stakeholders in 2016. The Action Plan established a goal for removing 100,000 vehicles from the region's roads by 2021 and identified associated strategies, actions, and targets for growth in transit ridership, carsharing, bikesharing, and ridesharing. The 2017 Action Plan Scorecard documents progress on these strategies and actions from the past year, describing important milestones along with up-to-the minute data on metrics and goals.

Progress Meter



Bikesharing



Positive trends in bikesharing show that stakeholders are making good on the Action Plan strategy to “**Leverage the Region's Bikesharing Momentum**”. The region's fleet of shared bikes grew 130% in 2017, including expansion of station-based systems as well as new dockless systems. At this rate, LA is on track to hit the Action Plan 2021 goal and realize the many benefits of a robust regional bikeshare system.

Highlights and Roadblocks in 2017

- Metro Bike Share rolled out new fleets of station-based bicycles in Pasadena, Venice, and Port of LA, while new dockless systems began operations in Watts, San Pedro, Koreatown and Griffith Park.
- Santa Monica, Beverly Hills, West Hollywood and UCLA agreed to integrate their services into one westside regional program with common reservation and payment systems.
- ➖ Efforts to create more protected bike lanes ran into resistance, inhibiting the impact of new bikeshare offerings especially in underserved neighborhoods.

Looking Ahead in 2018

- The City of Los Angeles is considering new guidelines for dockless bikeshare operations to address concerns around enforcement and public safety that could inhibit bikeshare growth.

Shared Bicycles – 2021 Goal
+ 10,000 bikes

Baseline shared bikes 2016
1,415

Shared bikes 2017
3,279

Change since Plan
+1,864

Remaining to reach goal
+ 8,136

Carsharing



The Action Plan established a strategy to “**Expand Carsharing in ALL Communities**”. Equitable access and affordability are central to the plan, and trends in 2017 brought the region a step closer to achieving these outcomes with the arrival of new carshare operators in offering flexible solutions in neighborhoods across the region. Despite this progress, growth in carsharing must accelerate quickly to achieve the five-year Action Plan goals.

Highlights and Roadblocks in 2017

- The BlueLA electric vehicle carshare pilot in lower-income communities kicked off with a community-led outreach effort that reached thousands of potential members.
- Four new carshare operators joined the fray in 2017, testing new service models such as locating cars at affordable housing sites and co-working facilities and providing shared electric vehicles to Lyft drivers. While the carshare market diversified, traditional round-trip carshare experienced a decline in the number of cars available, a trend that is addressed in part through a new carshare ordinance in the City of Los Angeles.

Looking Ahead in 2018

- The BlueLA pilot will begin service in April 2018, with 100 cars available for hourly rental using the regional TAP card this year, and plans to expand to new neighborhoods are underway.
- The City of Los Angeles has adopted a new carshare ordinance that removes barriers to entry for new operators who are developing plans to introduce hundreds of shared vehicles in central LA in 2018.

Carsharing Vehicles – 2021 Goal

+ 8,400 cars

Baseline vehicles 2016

350

Change since Plan

- 31

Vehicles in 2017

319

Remaining to reach goal

+ 8,431



The Action Plan sets forth a strategy to “**Expand the Role and Reach of Transit**” and offers recommended actions that emphasize integration: integration of systems, of modes, of trip information, payment systems, data-sharing and beyond. Together these actions are helping to ensure that transit remains the backbone of a growing multimodal transportation system that works for all

Public Transit



Highlights and Roadblocks in 2017

- ✚ LA Metro accelerated implementation of Measure M investments, which will total \$120b over 40 years, including construction on the Crenshaw/LAX line, the Regional Connector, and the second Gold Line extension.
- ✚ LA Metro extended BRT service on the Orange and Silver Line to late-night hours, and new electric buses were ordered to be put into service on these routes.
- ✖ Despite growth in rail ridership, overall ridership in the region continued a decline that began in 2013, a reminder that transit cannot realize its full potential without more supportive land use and affordable housing policies that enable people of all backgrounds to live closer to transit and jobs.

Looking Ahead in 2018

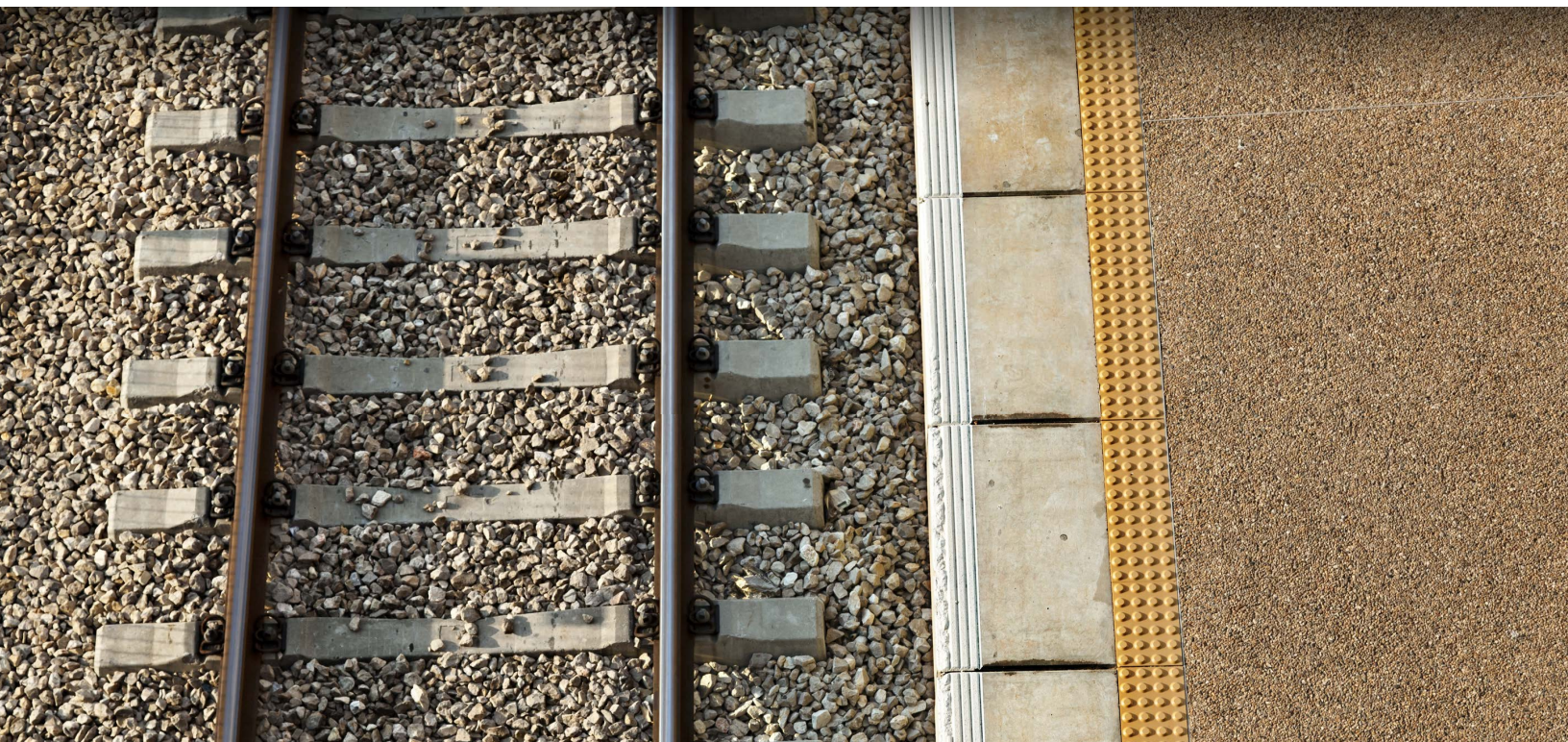
- ✚ In Fall 2018, LA Metro will deploy a new smartphone app that allows for phone-scan payment across all 25 TAP network transit agencies and the Metro bikeshare system, while also providing real-time arrival information

Rail Passenger Miles 2016 - 2017

▲ 5.2%

Bus Passenger Miles 2016 - 2017

▼ 6.9%



New Mobility



The Action Plan's strategy to "**Experiment in Ridesourcing, Microtransit, and Vanpooling**" saw early results in 2017 and encouraging signs for 2018. Progress was made around plan recommendations relating to flexible procurement and forming new microtransit partnerships, and Action Plan tracking will benefit from enhanced data-sharing as new products and pilots are implemented.

Highlights and Roadblocks in 2017

- LA Metro inked a deal with Via to provide on-demand, first/last-mile microtransit service around Metro rail stations, and a second Metro microtransit pilot is on the way.
- Uber estimated that around 30% of its rides in LA were shared in Uber Pool, and launched its new Express Pool product, providing a more affordable way to split rides with neighbors along the same route.
- SUMC obtained TNC data to develop an analysis of ridesourcing travel activity in Los Angeles and several other major US cities. Published in TCRP Research Report 195, this analysis found that almost a quarter of TNC rides in Los Angeles took place in just five zip codes, and that most rides took place on Friday or Saturday nights. However, the lack of ongoing data from new mobility providers makes it difficult to assess trends over time and progress toward the Action Plan goals.

Looking Ahead in 2018

- The City of Monrovia will be launching GoMonrovia, a partnership with Lyft to provide \$0.50 rides anywhere in the Monrovia Transit dial-a-ride service area as a first/last-mile solution.
- Through the FastLinkDTLA partnership, local startup Green Commuter will provide on-demand microtransit services connecting districts in downtown Los Angeles.



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To learn more about the LA County Shared Mobility Action Plan and stay up to date on the latest progress, please visit

www.sharedusemobilitycenter.org/action-plans/

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