

Twin Cities Shared Mobility Collaborative

Charter

Vision

The vision of the Twin Cities Shared Mobility Collaborative (SMC) is to create a region where everyone has a range of transportation options to meet their different travel needs with services that are safe, convenient, affordable, efficient, sustainable, and understandable. We envision a region that can adapt to rapidly changing travel technologies and a transportation system that is a competitive strength for the region.

Mission

The mission of the Twin Cities Shared Mobility Collaborative (SMC) is to better meet the mobility needs of people in the Twin Cities region by fostering collaboration between government, nonprofits, and the private sector and expanding and improving multimodal and shared transportation options.

Background

The Minneapolis-St Paul region expects to add 700,000 residents by 2040 and local leaders are planning for the potential impact on the region's transportation system. There are many challenges; an aging roadway system with substantial preservation needs, growing congestion, unreliable funding for public transit, and significant disparities in transportation access, housing, educational achievement, and health outcomes. There are also many opportunities; a strong core public transit system with plans to expand, early success with bike share, car share, and mobile apps, various travel demand management strategies and a network of government and nonprofit organizations that have a strong history of partnership and collaboration. Technology disruptions, including electric vehicles and autonomous vehicles, are expected to bring more challenges and opportunities. Developing a robust system of shared mobility options should help address these challenges, build on opportunities, and advance local, regional and state goals of livability, equity, and prosperity.

The McKnight Foundation funded the Shared Use Mobility Center to prepare the Twin Cities Shared Mobility Action Plan to explore benefits of expanding shared mobility in the Twin Cities region. The report provides detail on the existing system, establishes goals for shared mobility, recommends strategies to achieve the goals, and suggests steps to implement those strategies. The SMC focuses on realizing the vision set forth in the Plan.

Guiding Principles

- Facilitate collaboration with local, regional, and state government, the private sector, and nonprofit organizations to expand shared mobility options in the region.
- Meet regularly to improve communication among members and with the public.
- Inform shared mobility policy discussions by sharing relevant data, studies, and pilot assessments, where possible.
- Works to collect best practices on shared mobility.
- Strives to create an environment of innovation in shared mobility.

Membership

SMC Membership is by invitation of the Steering Committee. Members are from organizations that design, operate, evaluate, coordinate, use and advocate for a wide variety of transportation modes, tools and technologies. Representatives may include elected or appointed officials and staff.

Structure

SMC - all member organizations and their representatives.

Steering Committee – subset of SMC who identify regional opportunities/challenges, direct work of the Committees, support members of the Executive Policy Forum, and can represent the SMC with external groups. Final Steering Committee membership and decision-making (in absence of consensus) is led by co-chairs, one representing a government member and one representing a nonprofit or business member, that are selected by majority vote of the Steering Committee and serve two year terms. The Steering Committee includes the following ex-officio members; the City of Minneapolis, City of St Paul, Metropolitan Council, Metro Transit, Minnesota Department of Transportation and Transit for Livable Communities/St Paul Smart Trips. The Steering Committee shall also seek to include representatives of shared mobility providers, underserved communities, and the business community.

Committees - made up of SMC members and formed to address specific topics and projects, as needed. Each committee includes at least one member of the Steering Committee.

Executive Policy Forum - appointed and elected policy makers, board members, and other senior leaders of member organizations who focus on major policy issues.

Tasks

The SMC's work will be organized around four main tasks.

1. *Regional information exchange on member projects and programs*
SMC members provide updates on their projects and programs to improve understanding, coordination, and collaboration among members.
2. *National and global information sharing and learning*
SMC members are provided with presentations, research, media, and information from other regions in the US and around the world.
3. *Topic committees*
Committees will be developed around specific topic area and are meant to create collaborations that are not already happening. Topic might be an opportunity or gap identified by SMC members. Committees are assigned specific goals and regularly update the SMC on their work.
4. *Track progress on the Shared Mobility Action Plan*
SMC tracks progress on regional implementation of the recommendations outlined in the Twin Cities Shared Mobility Action Plan.

Annual Review

The SMC is meant to be dynamic and adjust to changing mobility needs of the region. The charter will be reviewed and, if necessary, updated, annually to best meet the needs of the partnership.