SHARED-USE
MOBILITY CENTER

Input from the First Meeting of the Twin Cities Shared Mobility Collaborative

Overview

This document outlines input from participants in the first meeting of the Twin Cities Shared Mobility Collaborative (SMC), held May 31st, 2018 at the McKnight Foundation. It contains both suggestions for what the SMC should address, as well as questions for and about the SMC. The information was gathered using the Mentimeter polling tool during the meeting, and in a post-meeting survey.
The first section addresses feedback regarding the role and structure of the Shared Mobility Collaborative. The second section lists feedback about what group members would like to see the SMC cover and broader questions about specific topics.

Role/Structure of the Shared Mobility Collaborative

- Cover case studies/best practices
- Importance of research in this whole process
- Keep us updated through email, FB and Twitter
- Will the committees meet during normal business hours?
- Will the committees collaborate together on a regular basis?
- Results from the subcommittees (topic to cover in future meetings)
- What process is there for other people/entities to join the steering committee?
- Consider ways to compile and share info that don't require in-person participation
- I was disappointed the panel consisted of all white men. The Lyft representative even acknowledged that his female colleague in the audience was more knowledgeable about the policy in question. I know it takes work to come up with a more diverse panel, but if this group is interested in equity and inclusion, it should practice equity and inclusion.
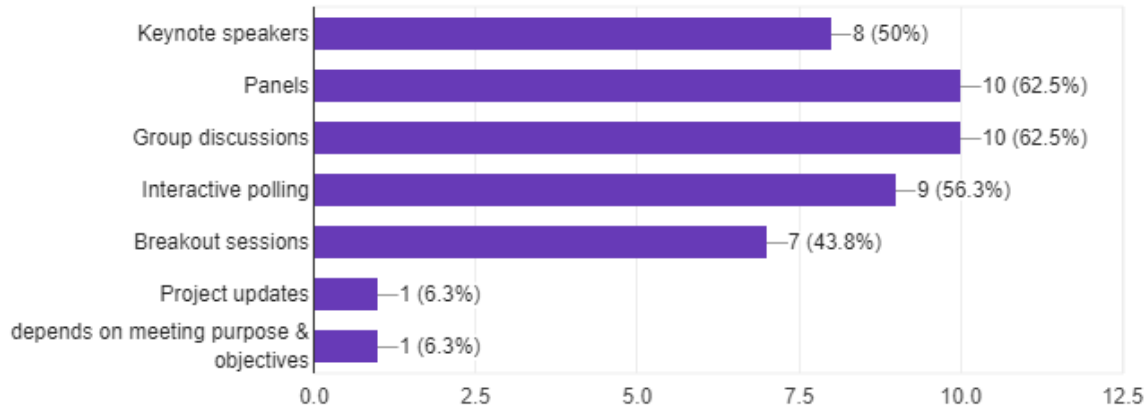
The follow-up survey solicited input about the best programming to include in future SMC meetings. The bottom two, "Project updates," and "depends on meeting purpose and objectives," were write-in answers. Results from subcommittees was also offered as a write-in answer below the question.

What element(s) would you most like to see included in future SMC meetings?

16 responses

Suggested Topics

The following topics were suggested by group members as to what they would like to see the SMC cover, as well as broader questions about specific topics. Of note, these comments were made in the context of a meeting in which other topics had already been identified and discussed. These include mobility hubs, job access, public private partnerships, data sharing, transportation demand management (TDM), and Transportation Network Company (TNC) legislation.

Feedback is roughly grouped by topic area, though these groupings are imperfect. Topics are sorted in ascending order by number of comments given, with the exception of ungrouped comments (listed last).

Equity

- Equity
- Equity
- Equity
- Inclusion
- Social equity
- Equity issues
- Greater focus on equity
- Equitable access to shared mobility
- Equitable access to mobility options

- How do we do this with an equity lens?
- Research around equity impacts/strategy
- Mobility issues in low income communities.
- I'm interested in an equity group if it is formed
- Community control of our shared mobility future
- Accessibility by people of low income and low information
- Increased integration of equity within group and sub groups
- How underrepresented communities are brought into the conversation
- Assuring that services serve public good (efficiency, quality, reliability, equity).
- How to best serve those who can't drive (seniors, people with disabilities, kids, etc)
- Concerned that the shared mobility system will be designed to serve professional people like us without input from others
- Concerns regarding the negative impact this could have on fixed route bus services that would lose volume. (low income communities)

Access for Specific Populations

- Seniors
- Disability
- Paratransit
- Accessibility
- Family mobility
- Paratransit Integration
- Accessibility for disabled.
- Mobility for children/families
- Car sharing for larger families
- Innovative ways to coordinate services for people with special needs (ie. Aging populations and disabilities)

Policy and Regulatory Environment

- Depoliticize!!!!
- Regional coordination
- Regulatory/legislative dimensions
- Streamlined licensing and regulation.
- Make recommendations for Regional Solicitation
- Regional coordination of regulation and incentives
- Regulatory framework because it is cross – jurisdictional
- Coordinating local/regional/state policy development and advocacy
- Get all of the city attorneys in a room to hash out how to collaborate

Technology/AVs/EVs

- Electric vehicles
- Transition to EVs
- Vehicle automation
- Autonomous vehicles

- Preparing for automation
- Electrification of shared mobility
- Integration of technology for outdated operators
- Collaboration with swift development of CAV arena.

Funding and Fares

- Funding
- Fare integration
- Fare integration
- Fare subsidy balance
- Tapping in to federal $$$
- New transit funding sources
- How will ideas and projects be funded?

Data and Information

- Data
- Traveler information
- Mobility information access
- Centralization of information
- Multi-modal data integration.
- City managed user-interface/data platforms (Coord, Sharedstreets, others?)

TNCs

- Partnerships
- Communication
- and Curbside use
- Event management
- Regulatory frameworks for
- If TNCs aren't reducing trips but merely cannibalizing them from other modes, what do we do about that? What other benefits might they have instead?

Curb Access

- Curb access
- Curbside use
- Regulation of curb use.
- Curbside use for shared mobility
- Curb access and exploration of what a mobility hub could/should be

Geography

- Rural cities
- Rural cities like Duluth, Rochester Mankato, etc.
- Rural Carver and Scott county, Access to jobs, Mobility solutions
- Shared mobility in all types of communities. Beyond just central cities

- I realize this is metro-based, but would like to explore how what is implemented or learned may apply in greater MN.

Vanpool

- Promoting vanpool as a viable transit option
- Try to bring more awareness to Vanpooling as an alternative to congestion issues
- As a part of the Metro Vanpool program, I would like to see vanpooling being talked about as a viable transit option when bus isn't going to work.

Safety

- Safety
- Safety & security
- Safety for people walk/biking with regards to automation and system changes

Land Use

- Land use
- Land use! Mobility challenges are bad land use decision disguised as transportation challenges.
- Land use integration - more city planners in suburbs need to be involved and thinking more broadly about their jobs and mobility

Carshare

- One-way
- Expand options.
- Support for one way from cities

Workforce

- Will organized labor be protected?
- Understand what the long term impact would likely be to workers that already do many of these jobs such as bus drivers and MM drivers?

CO2

- Reduce carbon emissions
- How do we insure we reduce not increase carbon emissions?

Reverse Commute

- Reverse commute
- Reverse commute

Winter Weather

- Bikeshare in winter
- Winter snow & ice conditions

Other (Ungrouped)

- Flexibility.

- Enforcement
- 1st mile/last mile
- Suburban planning
- Pedestrian corridors
- Ridesharing incentives
- Improved ridematching
- Mobility Management (regionally and nationally)
- How to incentivize use beyond natural demand for shared mobility
- What other assets do transportation agencies have to leverage public/private decision making?
- What about entrenched groups who stand to benefit from holding new mobility solutions back?
- Make sure all initiatives are addressing core goals; e.g. if TNCs only shift SOV trips rather than reduce them, is that progress?