

Minutes of the Public/Private Partnership Subcommittee on July 12, 2018

Location: Humphrey School

Attending in person: Chair Bill Dossett, Frank Douma, Jasna Hazic-Stanek, John Levin, Katie Rodriguez, Paul Schroeder, Gene Tierney

Attending on the phone: Deb Barber, Erin Evenhouse, JoAnn Olsen

Bill welcomed committee members and presented a draft agenda. He asked for any additions or changes and none were offered. Katie volunteered to take minutes.

Bill asked attendees to share why they joined the committee:

- Bill-technology is racing ahead but public policy is not keeping up.
- JoAnn-working with transit agencies that want to partner with TNC's but can't meet fed funding requirements
- Katie-agree that private sector is racing ahead but public sector needs to try to protect the public/maintain the public purpose
- John-how does transit fit in & how does public policy keep up?
- Jasna-Minneapolis is working hard to adapt to the new mobility
- Gene-interested in car sharing in less dense areas
- Frank-used to be that public sector leads and initiates partnership, now private sector leads (and may not need public sector?)
- Paul Schroeder-HOURCAR is partnering with St Paul to apply to the regional solicitation

Bill explained that the SMC will not formally adopt policies but suggested the option of the subcommittee producing white papers and model franchise agreements, etc. There was consensus with this approach but concern about who will do the actual work of researching and writing. Discussed relying on the member organization's staff or trying to secure grant funding. Paul pointed out that white papers may help influence policymakers but may not help with private sector.

Frank suggested that Public Private Partnerships or P3 is already branded and did we want to come up with a different description. The group discussed but did not decide on a new name for the committee.

The group discussed defining the problem we are trying to solve and suggested:

- Public control of ROW
- Two issues-private companies like Uber/Bird and those that are trying to partner like Lyft
- ADA compliance
- Data sharing
- How many providers do we want in any given sector? One? Many? A few?
- Business continuity

- Platform integration
- Focus only on public regulation of privately funded?
- Should we do a case study to help define issues? It would focus on a model that includes all private funding and the public policy/regulation that is needed to make it work. Car sharing?

Group agreed to prioritize a white paper on better public policy to address privately funded companies but keep the mission of the subcommittee more broad.