

Shared Mobility Collaborative Job Access Subcommittee Meeting

July 12, 2018

Securian Conference Center First Floor
400 N Robert St. Saint Paul

Chairman's intro to the Notes

My goals for this committee include productivity and information-sharing. Notes help advance both goals. I don't see a need to associate points made during with individuals or even institutions. In part this should help keep discussion free.

Thus:

- Erin and I will take notes and share a draft with the committee. If there are substantial errors or omissions, please share them with us.
- The notes will not connect names or institutions to opinions. However, once we adopt a workplan and begin work on it, we may use names to keep track of tasks and who is working on them.

With that in mind, following are the notes from our first meeting. Thanks for joining this subcommittee. We are working on an important challenge, and I'm pleased to be doing it with you.

I. Introductions

Will Schroeer – East Metro Strong

Erin Evenhouse – Shared Use Mobility Center

John Levin – Metro Transit

Jim Erkel, MN Center for Environmental Advocacy

Katie Rodriguez, Met Council

Katie Wegner, Enterprise

Bill Dooley – Bicycle & Transit Advocate

Nick Thompson – Metropolitan Council

John Hager – Enterprise

Adam Harrington, Metro Transit

Jennifer Munt – Metropolitan Council

Matthew Rosenblum-Jones, MVTA

II. Qs about the overall Shared Mobility Collaborative?

None

III. Job Access Subcommittee

a. How can this committee help your organization? What issues should we tackle?

- “Jobs access by transit” (“JA”) measure not only of investment in transit, but planning. And the measure increases not just with transit, but with many shared mobility options.

It’s important to be able to be on a bicycle and/or bus, and get most of the way to your job. Concern that people in low-income communities spend a lot on a car. If they could get on a bike, they could get to those jobs cheaper than investing in a car. Where can bicycling and transit work together? What else as a region we can support?

- “Jobs access by transit” can be improved both by providing transit to jobs, and by locating jobs on transit.

Especially interested in industry clusters and how to locate new businesses along transit corridors, and putting jobs where transit plans to be.

- Concerned about JA relative to our peers, since we know that matters.
- Odd-hour jobs have esp poor JA.
- Develop a way to talk about the challenge of job access, which can inform discussions about shared mobility pilots and projects and ideas.
- Access, not (only) to the region itself, but also within neighborhoods, is important.

Improve access within the neighborhoods. Intra-neighborhood access improves livability in area and job access.

- ID the challenges here, so we can partner with council, metro transit, vanpools or others to solve. Employers want to get qualified candidates in, whether coming from suburbs or metro.
- How can all the transit and other SU services fit together? What are costs, what are the lessons learned, from here and elsewhere? Is there a way to better integrate services already operating?
- Role of vanpools? A lot of people have never heard of a vanpool. Affordable and environmentally conscious option.
- Met Council has made Equity commitments related to transportation, and access is an important element.

b. Desired outcomes?

1. Increase the GreaterMSP Regional Competitiveness Dashboard “Access to jobs by transit” metric. www.greatermmsp.org/regional-indicators/
2. Shared Mobility Plan had 10 strategies. Relevant ones include
 - Elevate Vanpools
 - Flexible transit for reverse commute & hard-to-serve jobs
3. Refine the high-level regional measures. Broad measurement of access to jobs – how with transit, and how with other mobility options.
4. Add details.
 - Which types of jobs/locations/shifts/skills are best served with what kinds of shared mobility?
5. Produce a white paper:
 - Biggest areas of challenge/opportunity for JA through shared mobility?
 - Where should providers focus their energy?
6. ID/advance Specific pilots.

Others will lead pilots, but how can the group help inform/guide pilots, or help brainstorm other ideas for pilots. Couple of ideas:

- The innovation district 280 to stadium village – it is a large growth opportunity, and a place where the University and McKnight are interested. It’s an opportunity for a living laboratory for how shared mobility can work. E.g. UM looking at abandoning its transitway – street grid for better bicycling and walking. Opportunity for research jobs.
 - Help evaluate other pilots / projects.
 - Evaluate current and future investments in terms of change in jobs access.
7. Source of support for many ideas: use American Communities Survey / LEHD data to see where people who live in an area work, and who work in an area live.

How to winnow these ideas?

- What can SUMC do?
 - Help with whitepapers, research
 - National best-practice
 - Design resources
 - Other activities

Wide range, limited availability so need to be strategic about what to support.

- General agreement:
 - Let's reflect, give steering committee room to reflect.
 - If you would like to work up an idea, please do that.
 - For ideas, think about are there resources at the University, or other organizations that might be able to do the work?

c. How shall we work on our issues? Process, meeting frequency?

1. Every subcommittee chair is a member of the steering committee. Next Steering Committee meeting, will share results of this meeting, and get feedback. Going forward, will coordinate activities / invite participation from other subcommittees.

2. **We will meet**

- **Monthly, Second Thursday, 2:00- 3:00 pm.**
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IV. FYI/ discuss:

- Access Across America 2018.
 - MSP improves:
<https://twin-cities.umn.edu/news-events/twin-cities-metro-shows-significant-improvement-access-jobs-transit-according-annual-u-m>
 - A Line helped:
<http://www.startribune.com/study-finds-transit-access-to-jobs-rises-thanks-to-a-line/487612321/>
- Route 54 extension and ribbon cutting
<https://www.metrotransit.org/route-54>
- Other recent Jobs Access news