

SMC Steering Committee Meeting

July 31st, 2018 at Metro Transit Heywood Chambers, 560 Sixth Avenue North, Minneapolis

Agenda Items

General Updates

MnDOT's Victoria (Tori) Nill has joined the subcommittee, taking over for Tim Sexton.

Scooters:

- Bird released 200 scooters on July 10th. The Saint Paul Mayor ordered them removed initially, are voting August 1 on regulation.
- Lime (who also administers dockless bikeshare in Golden Valley and Edina) released 100 scooters in Minneapolis on July 23. Minneapolis sent a license agreement to city council on Friday that treats this as a one year pilot.

Hiring:

- Metro Transit is in the second round of hiring a shared mobility manager, with funding from McKnight.
- Saint Paul will hire a shared use/autonomous vehicles fellow with grant funding. Expected in October.

Saint Paul is working on a plan for dockless bike share. There is no launch date but it is expected in August.

Subcommittee Report-outs & Discussion

What are the key issues your subcommittee discussed? Do you have a work plan? What is planned? Have you decided on a meeting schedule?

- Job Access – Will Schroeer
 - The subcommittee has many ideas and are interested in a variety of actual projects, and informing general discussion of access to jobs around transit.
 - Will plans to run more ideas through the steering committee.
 - One idea would be to figure out how the regional solicitation process could develop a scoring criteria that would evaluate shared mobility.
- Public/Private – Brian Isaacson
 - The subcommittee has agreed to develop a white paper on better public policy to address privately funded companies as a starting point for its work. It will also focus on other issues between private sector shared mobility providers and the public sector.
 - The name “public/private” carries different connotations but the group has not agreed on another name.
- Data-Sharing – John Levin, Gina Baas

- The subcommittee has identified four areas of work:
 - Understand the scope of the issues – use cases, sources (in a matrix) and within the matrix- the challenges.
 - Understand current local and state regulatory issues around data.
 - Create model language around data sharing for particular cities.
 - Facilitate and advance the concept of the University serving as a trusted data broker between the public and private sectors (The University of Washington is a model).
- TDM – Mary Morse Marti, Jessica Treat
 - The subcommittee is working on its own definition of TDM, in the purview of shared use mobility.
 - They will work on:
 - Looking at existing municipal and state level TDM ordinances and laws. (The state of Washington’s Commute Trip Reduction is a model.)
 - Reviewing the CMAQ process in the regional solicitation.
- Mobility Hubs – Josh Johnson, Nelima Sitati Munene
 - The subcommittee has identified its own definition for mobility hubs, and is discussing key features and typologies.
 - SUMC will produce a pamphlet outlining mobility hub typologies.
 - There is potential to do some pop-up demonstrations in the fall.

Building out the Twin Cities Shared Mobility Collaborative

- Equity in the SMC
 - The steering committee held a robust discussion on what it means to operationalize equity in the Shared Mobility Collaborative.
 - The steering committee could develop a set of principles, or subcommittees could develop their own working guidelines for their work.
 - Some of the key considerations are:
 - How can the SMC steering committee process reflect a commitment to equity?
 - How can the SMC approach all of its work with an equity lens?
 - How can the SMC ensure underrepresented communities are brought into the conversation?
 - How can the SMC work to ensure that shared mobility solutions help vulnerable populations?
 - The group agreed to invite Saint Paul’s Chief Equity Officer, Toni Newborn, and her Minneapolis and Met Council counterparts, to a future steering committee meeting to facilitate a discussion.
 - The steering committee may establish a short-term subcommittee on equity.
- Collaboration platform
 - The steering committee agreed to adopt Slack as a collaborative platform. It will first be used amongst steering committee members with an eye for future use among the subcommittee members as well.
- Recruiting members is an issue for subcommittee members to continue considering.
- SUMC will update the website and add notes from subcommittee meetings.