

# SMC Steering Committee Meeting

September 25<sup>th</sup>, 2018 at Move Minnesota, 2446 University Ave W Suite 170, Saint Paul

In attendance: Tori, Mary, Jessica, Bill, Katie, John, Gina, Josh, Steve, Kevin, Erin

## Agenda Items

### General Updates – Katie Rodriguez

- TAB Hourcar update
  - TAB will consider Hourcar's application as a unique project. And they will propose a plan to consider unique projects in the future. Hourcar and East Metro Strong have asked for SMC to consider developing a whitepaper about how TAB should move forward. Katie recommended that TAB lead for this time – Nick reach out to Jessica, perhaps convene the TDM committee, add a few others.
  - It would be a good idea for the SMC to eventually make recommendations on the structure of the regional solicitation for unique projects.
  - There is a challenge in having people act as a collective, many don't necessarily want to spend a lot of time on developing formal endorsement type processes.
  - The Hourcar application has been a positive catalyst for considering various issues.
  - The idea of having a policymaker group that SMC brings together could be useful.
- Other updates
  - Katie was interviewed by Lavender magazine – she put in a few plugs for the collaborative.
  - Metro Transit will host a meeting with a German expert who is involved in mobility projects that the U is bringing in – cosponsored with German Chamber of Commerce Mid-America chapter.
  - October 1<sup>st</sup>- increasing to 400 scooters total in Minneapolis.
  - Last week Josh met with Council Member Fletcher's office, members of Metro Transit, on interoperability, access for unbanked/those without smartphones. Next steps: Bill will work on integration with go2card. Bird is willing to take aa go2card instead of a driver's license. The scooter companies have equity programs, but they identified opportunities for further integration.
  - Lime and Bird have agreed to ongoing education, within the agreement, such as having people at events, social media, emails.
  - Getting scooters into bike lanes is important.
  - Opportunity: Have a roundtable discussion around equity and these new modes.
  - Metro cities noted that Minneapolis and Saint Paul TDM ordinances in many ways address issues for the suburbs.
  - It would be interesting to involve the airport folks in this group. Up to 80 ubers/lyfts park and wait there, 40% of their revenue is parking.
  - Minneapolis, Moorhead, Rochester, Saint Cloud, Duluth, and Metro Cities have an ad-hoc group thinking about TNC legislation.

- Metro Cities will have an internal policy adoption meeting in November.
- Bill attended NABSA, the North American Bikeshare Association conference – The bikeshare industry is rapidly changing. There has been massive consolidation, and now Uber and Lyft own much of the industry. There are concerns about transportation as a utility. Also, folks thinking about the bike lane as a micro-mobility lane. Have regulations, governance around that, not just for bikes, but also scooters. And, electric bikes are growing. At Lyft, Caroline Sampanero is a person to know. She had worked on Transportation Alternatives with the Bloomberg administration, and is now Lyft’s policy person on bike/ped. Bill was on a panel with Uber’s Andrew Salzberg – they want congestion pricing, and they want to pay for ROW.
- There is an Eno brief on fees for TNC use.
- Move Minnesota is holding an open house next week.
- The Urban Transportation Innovation Fellows will start in Minneapolis and Saint Paul soon.

### Subcommittee Report-outs & Discussion- Katie Rodriguez

What are you working on? Do you have a work plan? What is planned so far? What is going well? Are you getting stuck anywhere?

- **TDM** – The subcommittee met today. They discussed the Hourcar application, as one of the topics the subcommittee is considering is the regional solicitation. Most of the time was spent discussing some sort of statewide statute or ordinance on TDM planning, or improving the local TDM ordinances (Minneapolis, Saint Paul, and Bloomington each have them). They are also developing a definition of TDM, through a shared mobility lens. And, they discussed a desire for increased measurement to help TMOs understand how/where they are having an impact. The TBI will be every two years, which is a great resource, but would love something more like in Seattle, where they have the data down to the company level.
- **Job Access** – The subcommittee did not meet this month, will meet in a few weeks.
- **Data** – The subcommittee had a great meeting September 13<sup>th</sup>. They have several new members – five from MnDOT, 4 faculty/researchers from UM, and folks from several different providers. John will post the minutes on Slack. The group has a few primary objectives – understanding the landscape of regulations/ordinances/controls over data sharing, and where are the gaps where regulation is needed. They’d like to reach out to more people to learn what they know. And, to advance how to develop a trusted data collaborative platform. They would like to host a workshop to advance that conversation.
  - There are several data aggregators/providers operating in that space.
  - The next meeting in October will focus on the regulation piece, and then the following meeting will focus on planning this workshop. Potentially
- **Public Private Partnership Committee** – They want to figure out how to generate a whitepaper. Will meet with CTS, SUMC to discuss potential research/grant applications.
- **Mobility Hubs** – John Levin stood in on the last meeting for Josh and Nelima. The group is still developing its definition but they are starting to solidify. There’s interest in some sort of design charrette – to educate folks, see what the hubs look like, discuss implementation in various contexts. CAAPB noted that will need to think about planning and funding much before it would

be built. The next meeting will be on Thursday. They will discuss potential sites, working under SUMC's definition, advancing a charrette.

- **Equity Task Force** – Had great turnout to first meeting. Will make a one-pager about the SMC. Will make a one-pager about principles. One recommendation: One of the co-chairs for each committee should be at the equity task force.

#### Housekeeping Items:

- Add new members to the [google sheet](#)
- Subcommittee chairs – Ensure you have meeting notes, upload them to Slack
  - Erin can update [webpage](#) with the most recent ones
- Invite members to Slack

#### Planning the Next Quarterly Meeting of the Twin Cities Shared Mobility Collaborative- Jessica Treat

- The next quarterly meeting will be Thursday, November 15<sup>th</sup>, 3-5pm with a happy hour following.
- It will include an opportunity for subcommittees to report-out, and to get feedback from people on the committees.
- We will invite scooter/bikeshare/carshare operators to talk about access to those modes - equity.
- Bill can recommend folks from bikeshare – potentially a presentation.
- And potentially also discuss legislative issues
- We will set up a planning /meeting call to plan the event.