A Roadmap:
Capital Metro Bike Share Integration

November 21, 2019
Project Goals

• Create partnership and governance structure to support and sustain Austin B-Cycle as a publicly owned bike share system.
• Explore opportunities to coordinate Austin B-Cycle and Capital Metro service.
• Create seamless options for multi-modal, first mile/last mile transit.
• Create a plan for continued funding and support.
Background

• Bike Share of Austin established as a non-profit (2011) and Austin B-Cycle launched in 2013.
• City of Austin is key institutional partner; Capital Metro is founding sponsor; Bike Share of Austin Board is governing body.
• One of the most successful B-Cycle programs in network. Records for most rides during single day/week.
Austin B-Cycle: Opportunities and Challenges

• Innovations and electric bikes.
• Intense growth and competition for right of way.
• Maintaining reputation as quality service provider in a rapidly shifting transit ecosystem.
• Loyal members and community support.
• Brand recognition and multi-city network.
• Competition with many private service providers (scooters, e-bikes, mopeds).
Integrating with Capital Metro Service

• Capital Metro ridership expansion and growth
  – Connections 2025 -13 months of growth
  – Project Connect-Regional, high-capacity plan
• Mobility Hubs and TODs
• Service to universities, schools, employment centers
• Provide connections; and lower-density service
• App and fare integration
Project Activities to Date

- (re-)Defined On-Ramp project with SUMC
- Created working group
- Peer research, data collection, and site visits (Madison)
- Continuing meetings with stakeholders
- Exploring internal details: app integration, budget, operational, safety
- Draft roadmap
- Planning on-site workshop
Next Steps and Project Future

• Continued Internal and Stakeholder discussions.
• Draft feedback and revisions
• Stakeholder workshop – Dec 9-10.
• Create management and governance structure; budget and funding structure
• Implementation