A Roadmap:

Capital Metro Bike Share Integration

November 21, 2019

METRO

Project Goals

- Create partnership and governance structure to support and sustain Austin B-Cycle as a publicly owned bike share system.

- Explore opportunities to coordinate Austin B-Cycle and Capital Metro service.

- Create seamless options for multi-modal, first mile/last mile transit.

- Create a plan for continued funding and support.

Background

- Bike Share of Austin established as a non-profit (2011) and Austin B-Cycle launched in 2013.

- City of Austin is key institutional partner; Capital Metro is founding sponsor; Bike Share of Austin Board is governing body.

- One of the most successful B-Cycle programs in network. Records for most rides during single day/week.

DOWNTOWN AUSTIN

kxan AUSTIN B-CYCLE SETS RECORD DURING SXSW
6:13 67°

Austin B-Cycle: Opportunities and Challenges

- Innovations and electric bikes.

- Intense growth and competition for right of way.

- Maintaining reputation as quality service provider in a rapidly shifting transit ecosystem.

- Loyal members and community support.

- Brand recognition and multi-city network.

- Competition with many private service providers (scooters, e-bikes, mopeds).

Integrating with Capital Metro Service

- Capital Metro ridership expansion and growth
  - Connections 2025 -13 months of growth
  - Project Connect-Regional, high-capacity plan
- Mobility Hubs and TODs
- Service to universities, schools, employment centers
- Provide connections; and lower-density service
- App and fare integration

TOD Priority Tool
A Resource for Identifying TOD Opportunities to Support High-Capacity Transit

Project Activities to Date

- (re-)Defined On-Ramp project with SUMC
- Created working group
- Peer research, data collection, and site visits (Madison)
- Continuing meetings with stakeholders
- Exploring internal details: app integration, budget, operational, safety
- Draft roadmap
- Planning on-site workshop

Next Steps and Project Future

- Continued Internal and Stakeholder discussions.
- Draft feedback and revisions
- Stakeholder workshop – Dec 9-10.
- Create management and governance structure; budget and funding structure
- Implementation